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Ideas... 4-H and YOUTH DEVELOPMENT



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Dear Co-Workers::

Expanding horizons seems to be the best term to describe 4-H of the future. A number of factors portray increased dimensions. Early in May the Cooperative Extension Service convened a select group of nationally-renowned educators to advise on the needs of youth in today's society. They gave suggestions on how the 4-H educational program may serve these needs with greater effectiveness. The recommendations of this Advisory Committee will be studied by the Extension 4-H--Youth Subcommittee. We anticipate the Subcommittee will be proposing some new program directions. New program ideas will also be coming out of the National Seminar on Expanding 4-H Opportunities for Rural Disadvantaged and Urban Youth, held in Chicago, May 16-20.

Many States are piloting their own new approaches in serving increased numbers of youth. Special 4-H educational programs through television and other techniques indicate there are many new designs on the hypothetical "4-H drawing board" of the future.

ENROLLMENT FIGURES /

The 1965 4-H enrollment figures from all States and Puerto Rico show a total of 2,185,000, with 65 percent of the 1964 members re-enrolling. Extension also worked with 487,000 youth not in 4-H, in addition to the 78,000 youth over 18 who were involved in Extension educational programs with young adults.

We do have some concern that counties and States may not be reporting uniformly. Some report as 4-H members the youth reached through mass-media courses, special interest groups, etc., while others may not have included this as 4-H enrollment. The important definition of "What is 4-H" needs clarification. Our staff has a flexible definition that would include many different types of youth educational programming and methods under the 4-H heading. We feel that, in the future, we will need to be even more flexible and adaptable to tailor the type of educational experience and approach to the opportunities and needs of youth in many different situations.

We are pleased with the current aggressive efforts and the pilot exploratory programs under way to expand 4-H enrollment. Dr. Paul A. Miller, President of the University of West Virginia, in speaking to the 4-H All Stars, said it this way: "We must demonstrate to the powers-that-be that 4-H can keep pace with the changes and that it is applicable to many groups and situations."

4-H-108 (5-66)

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

NATIONAL 4-H CONFERENCE HIGHLY SUCCESSFUL//

The 36th Conference has gone down in history as one of the most successful ever held for the 230 delegates. "Young Citizen's Quest in a World of Opportunity" was the challenging theme. Among the highlights were a personal reception at the White House with President and Mrs. Johnson, an address by Vice President Humphrey, depth discussions on "How Decisions are Made in a Democracy" and "The Challenge of the Next Two Decades." A trip to Goddard Space Center, a briefing on world affairs at the Department of State, and two-way visits to 20 important national and international organizations were also meaningful experiences. The delegates went home fired with enthusiasm to share their experiences with the total 4-H membership of their States.

U.S. 4-H'ers OVERSEAS /

We note an increasing number of States who are incorporating the "international aspects" as an essential part of their domestic 4-H educational program. Illustrating the growing activity in this area are the 102-104 IFYE's to 34 countries; 38 4-H members from 15 States led by Dick Tomkinson, Kansas, and Hugh Wetzel, Illinois, to five countries on the second year of the 4-H member international exchange program; State 4-H groups from Montana, Indiana, Kentucky, and perhaps others in People-to-People tours, more 4-H Peace Corps contracts as the special El Salvador Project with five States and the National 4-H Club Foundation.

4-H LEADER FORUMS /

This important aid to 4-H leader development programs in your State has been growing each year. Plans for this fall and next spring should be under way in your State for fullest use of this resource. All Forums provide leaders with information on leadership, citizenship, and a chance to rededicate their service to youth. Special forums are being developed for particular needs. Two such special forums are now scheduled. Let the National 4-H Club Foundation know your needs. Coming forums are:

October 3-8
October 10-15 - Working With Junior Leaders
October 24-29
October 31-November 5 - Focusing on the Community

FIRST WESTERN REGIONAL 4-H LEADER FORUM /

With the guidance of a committee appointed by the Extension Directors of the Western States, the first Regional 4-H Leader Forum was held March 6-10, 1966, in Asilomar, Calif. One purpose of the forum was to prepare the 4-H leaders to teach other 4-H leaders about the social and economic aspects of citizenship. With all Western States except Alaska sending their quota and follow-up reports now being received, it appears the forum accomplished its purposes. The directors have requested the National 4-H Foundation to conduct another such forum in the spring of '67. The National 4-H Foundation secured special funding in support of the first Regional Leaders' Forum.

ENCAMPMENT FOR CITIZENSHIP /

We know you have received the information from Mr. Douglas Kelley regarding this year's Encampments for Citizenship. The scholarship aid and special staff needs should provide additional opportunities for mature 4-H members, leaders and alumni. We would be pleased to hear how this has contributed to your State 4-H citizenship effort.

NATIONAL YOUTH CONFERENCE ON NATURAL BEAUTY AND CONSERVATION /

June 26-29, Sheraton Park Hotel, Washington, D.C.

4-H response to the invitation to participate in the National Youth Conference on Natural Beauty and Conservation has been most encouraging. We expect that most States will be represented in this major cooperative youth program on a national level. The Girl Scouts of the U.S.A. have assured us that adequate funds will be available nationally to cover the transportation, room, and meal costs for all delegates.

Among the highlights of the program are: Official opening of the conference by Mrs. Lyndon B. Johnson on the White House lawn, a general presentation by Mrs. Orville Freeman at the Arboretum, an address by Secretary of the Interior Udall at the Monday afternoon assembly, and the final speech by Dr. Russell Train of the American Conservation Foundation. In addition, all delegates will participate in one of eight workshops: Water and waterfronts, parks and open spaces, roadside control, air pollution, city beautification, anti-litter, career opportunities in beautification and conservation, and how-to-do-it sessions when 4-H'ers will join with delegates from nine other youth organizations in strengthening their understanding and abilities in the natural beauty field.

Miss Jean Cogburn, Assistant State 4-H Leader, Georgia; Earl Bergerud, Assistant State 4-H Club Leader, Minnesota; and Austin Lentz, Specialist in Farm Forestry, New Jersey, will serve as official chaperones for the 4-H delegation.

4-H YOUTH SECTION AT SOUTHERN AG WORKERS' CONFERENCE /

Using the general theme of "Exploring the 4-H Uniqueness", the 4-H Youth Section at Southern Ag Workers' Conference, held in Jackson, Miss., had many interesting program features. Dr. E. T. York of Florida was the first speaker on the topic, "4-H Program in the Changing Land-Grant College Scene." Dr. Robert E. Bills, Dean of the College of Education at the University of Alabama, discussed education, Extension, and 4-H youth development. With this basis, the 4-H Youth Section moved into basic concepts on programing for management and why business supports 4-H.

MID-DECADE CONFERENCE /

The Joint Conference on Children and Youth mid-decade meeting in Washington in Mid-April focused on the unmet needs of youth today and what should be done between now and 1970. Sixteen States had Extension representatives, including several State 4-H leaders. Joe Day of Kentucky and Martha Lee Poland of West Virginia, two of this year's 4-H Reporters-to-the-Nation, were 4-H youth representatives. Fern Kelley participated in one of the special seminars, reporting cooperative work between 4-H and librarians.

REPORT TO THE NATION /

The first 4-H report schedule of the year, in Oregon and California, was a tremendous success. Ralph Kirch did the coordination, working with Burton Hutton and Rudy Monosmith and other staff members of the two States. Delegate reporters were from Wisconsin, California, Hawaii and North Dakota.

A June report is planned for the Ohio-Kentucky-West Virginia area and a July report in Georgia-Alabama.

HELPS FOR 4-H CAMPING /

The camping season is about to open again this year. Health statements and health cards are one of our constant concerns. Jerry Lineweaver of Iowa shared their new design at the National American Camping Association meeting in Chicago.

Washington State designated certain county staff members to participate in the American Camping Association workshop on Orcas Island in the San Juans. This was an Extension sponsored camping workshop.

West Virginia will conduct a special First Aid Course during State Volunteer 4-H Leaders' Conference in June. This is announced as an excellent opportunity to get special help for county 4-H camps.

SAFETY WEEKS /

Check these on your calendar:

Safe Boating Week - Week containing July 4.

Farm Safety Week - Last full week in July.

Fire Prevention Week - Week containing October 9, the anniversary of the Chicago fire.

May 1 through June is the time for auto safety checks. Special representatives and mechanics of new car and tire dealers are appointed to encourage citizen groups to organize volunteer safety checks. Last year, some three million vehicles were checked. 4-H actively participated in this program.

LIONS' PEACE ESSAY CONTEST /

We have been advised that Lions International, 209 North Michigan Avenue, Chicago, Ill., is announcing a Lions International Peace Essay Contest for young people between 14 and 21. Some 4-H Club members may be interested in this type of activity. More information could be secured through Lions International or the local Lions Clubs.

FEDERAL INCOME TAX FILING REQUIREMENTS FOR 4-H CLUB GROUPS /

On April 1, Luke M. Schruben, Assistant Administrator, FES, sent your director copies of a USDA General Counsel opinion in regard to:

1. Whether a 4-H Club county leader organization need file a Federal income tax exemption statement.
2. Whether such county leader organization need file an annual return.

If you have not studied this information, you may want to talk further with your director or other appropriate persons.

"YOUR SEWING MACHINE" PROGRAM /

Members of the staff have seen the advance copy and are pleased about the new materials for the leader training course. A conference with Jessie Hutton of The Singer Company and Mary Ann Dean of the National 4-H Service Committee focused on plans for getting the revised programs underway. The three units: "Know Your Sewing Machine", "Regulate and Care for Your Sewing Machine", and "Get the Most From Your Sewing Machine", are now being printed ready for introduction by July 1.

4-H TRACTOR OPERATORS' CONTEST /

The Western U.S. Tractor Operators' Contest will be held in Waterloo, Iowa, September 27-29, 1966. This contest will be in connection with the National Dairy Cattle Contest.

The Eastern U.S. Operators' Contest will be held in Richmond, Va., September 25-27. This contest is open to all States east of the Mississippi River and States bordering the West side of the River. These events are designed to create interest and promote enthusiasm among 4-H members and give members participating in the contest an opportunity to demonstrate their knowledge of tractor maintenance and safe operations.

HELPS FOR BLIND MEMBERS /

In response to a request from Rita Sullivan in Washington, we asked the Library of Congress to combine a list of food and nutrition books in braille. This was done for us by the Reference Department, Division of the Blind. If any of you would like copies of the list, we would be glad to send it to you.

We are glad to refer inquiries of this type to sources here in Washington.

LEADS FOR LEADERS /

Two issues this month. We felt that both of these are of such immediate interest, that we did not want to hold one for another month.

No. 39 -- County Project Chairman, Kansas. Excellent ideas on teaching the teacher. Some would call this a program aide or sub-professional.

No. 40 -- Conference Summary, Washington State. Contains excellent ideas on leader tasks, types of leaders (note 4-H science leader), enrollment related to type of 4-H leader organization, etc.

Both issues are worth studying and filing.

SIMULATED TEACHING AIDS AVAILABLE SOON /

The "Life Career" simulated environment teaching aid will be available for 4-H use by June 1, this year. This is a limited edition of 1,000 copies. Price is \$5.50 per unit. Each unit will play from 15-20 youth. The materials are reusable many times.

Order direct from Mike Goodkin, Simulmatics Corporation, 41 E. 16th Street, New York, N.Y.

We would appreciate a copy of your order to enable us to keep track of the use made of this teaching aid in 4-H career programs.

The "Emergency Preparedness" (name not yet determined) may soon be available.

A letter is being sent to your distribution officer asking for an estimate of the number of copies of this "emergency preparedness" teaching aid" which you will want to order for your State. You will receive a copy of this letter. We suggest you contact your distribution officer regarding the order being placed for your State.

"4-H Democracy" is available June 1 through the National 4-H Club Foundation, 7100 Connecticut Avenue, Washington, D.C. Order through the National 4-H Center book store.

SHARING SOME OF THE GOOD IDEAS BEING USED BY VARIOUS STATES /

ALASKA - Leader Training by Radio

Harlem Sandberg would share with any State leader the materials he and two agents have prepared for use in the remote areas of Alaska. Tapes are cut and accompanying scripts and discussion guide questions,

and a return questionnaire, are mimeographed. The agents are preparing their own announcement letters and sending out a pre-test questionnaire. Their combined effort is also to see if learning takes place. This is a first attempt and they are looking forward to future refinement.

ARIZONA - Youth Development Summary

A comprehensive summary of progress and goals for 4-H in Arizona focuses on 1965, but gives the perspective of program growth through the years.

CALIFORNIA - Judging Kits for Foods-Nutrition

Four sets of each of two kits are made available to loan for county-wide training days for leaders and members. Each kit has six classes including: (1) Food selection and buying, (2) Food quality, (3) Equipment selection, (4) Meal planning, (5) Table setting or manners, and (6) Nutrition. Each kit includes correct placings and complete reasons for placings, as prepared by the nutrition specialist.

DELAWARE - Bankers Honor 4-H Leaders

Dr. George Worrilow was the speaker at the annual banquet given by the Delaware Bankers' Association to honor volunteer 4-H leaders. It was noted, on this 50th anniversary of 4-H in Delaware, that Dr. Worrilow has been serving 4-H for more than 39 years. Now Vice-President of the University, Dr. Worrilow started his professional career as a New Castle County 4-H Club agent in 1927.

GEORGIA - Salute to Friends of 4-H

A series of articles about the people who work with and for 4-H is a feature of "The Georgia Cloverleaf." The article in the current issue is about Olin Ginn of the Georgia Power Co.

IDAHO - Conservation Understanding

Forest natural resources are shown to sixth graders of Clearwater County on a 3-day tour each year. Youth see timber production, logging, shipping, fire protection, reforestation, recreation and wildlife used in the forest area. The program resulted because the Agricultural Planning Committee, considering forest resources, discovered that nearly all technical workers were from outside the county.

IDAHO - VD Pilot Program

Ada County Extension staff, Department of Public Health and 4-H Leaders Council, inaugurated a series of four discussions for 4-H members and their parents. A local 4-H leader, who was a registered nurse, stimulated interest in the rapid increase in infection of teenagers since 1949. A test for knowledge on the subject was given before and after the series. A fifth meeting was held upon request. An adaptation of the plan will be presented at the Idaho 4-H Club Congress in June.

INDIANA - Exhibits for Home Freezing Projects

A new plan for judging frozen foods exhibits is to be tried out at the State Fair in 1966. The exhibitors, one per county, will actually prepare the food at the State Fair; and the exhibit, at the time it is ready to freeze, will be judged in the presence of the member, parent, leader, and/or agent. Members choose the product that fits their situation and interest. This system will avoid the necessity of opening frozen food exhibits, or the possibility of unthawing and spoiling the food.

INDIANA - 4-H Center Expands

A \$90,000 expansion program at the Hoosier 4-H Leadership Center will provide two cottages with living and dining quarters for 72 persons, plus conference rooms. Both will be suitable for year-round use. Half the cost will be borne by 4-H members and half by business and industry through the Indiana 4-H Foundation.

KANSAS - Year-Round Schedule for State 4-H Center

The Center at Rock Springs Ranchh has helped more than 12,300 persons gain a better understanding of 4-H. The report for 1965 shows that 30 percent of these persons were affiliated with schools, 36 percent with churches, 12 percent were private groups including business and professional organizations -- only 22 percent were at Rock Springs for primarily Extension programs. A display of 4-H Club photography exhibits rating purple ribbons at the Kansas State Fair this fall will be added to the art display at the Center.

KENTUCKY - American Business

Agricultural Economics and 4-H Departments have combined to develop a statewide approach to youth learning about American business. Thirty counties are selected for the work. Cooperative and other business leaders serve as discussion leaders.

KENTUCKY - 4-H'ers Learn About Radiation

4-H members have planted 35,000 packages of seed, which was radiated at Oak Ridge, Tennessee, and packaged at Ferry Morse Company. Members received seed with varying degrees of radiation.

MASSACHUSETTS - 4-H Agricultural Sciences Field Day

Over 250 4-H members, leaders, Extension agents, and University of Massachusetts faculty members participated in the 4-H Agricultural Science Field Day on May 7. 4-H'ers had an opportunity to select workshops in Agricultural Engineering, Forestry and Wildlife Management, Plant and Soil Sciences, and Veterinary and Animal Sciences. Events for the day included a general orientation, welcome by Dr. A.A. Spielman, Dean of the College of Agriculture, workshops and tours to research laboratories. The 4-H staff was especially pleased with the fine cooperation of the resident faculty in making this educational experience possible.

MICHIGAN - Leadermete

Over 250 leaders from some 70 counties were at the Kellogg Center for the 10th Annual State 4-H Leadermete Program. Theme was "Building Local 4-H Club Programs", and local club program planning was featured.

Over many years, Michigan has continued the "Leader of the Month" program on Station WJR. This has been an important way to build public recognition of the important role of volunteer leaders, and is also a chance to spotlight important contributions of individuals. In making their nominations, agents send a recording of a trial interview.

MINNESOTA - Rural Roads Safety Program

A rural roads safety program to save lives by correcting road hazards in rural areas has been launched by the Minnesota Rural Letter Carriers' Association in cooperation with the 4-H Clubs in Minnesota.

Known as the 4-H-RFD Rural Roads Safety Program, it has set as its objective "to reduce the number of accidents on rural roads." 4-H Clubs will work with the Minnesota Letter Carriers' Association to eliminate danger spots on local county roads and to make people aware of the road hazards that cannot be eliminated. County safety officers of the Minnesota Rural Letter Carriers' Association will present safety programs at 4-H meetings.

MINNESOTA - Judging Workshops

Seven workshops for trained home economists and agriculturists, who are interested in judging 4-H county fair exhibits, are scheduled for the months of April and June. Training is done by State subject-matter specialists.

MONTANA - "Rockets to Successful Living"

That is the theme of the Montana 4-H Congress -- the rockets being Ambition, Beliefs, Challenges and Leadership. Dr. Evelyn Duvall will be main speaker for the morning assemblies.

MONTANA - Self-Determined Projects

The use of the self-determined projects had significant increase on two counts -- there was 81.6 percent increase in number of projects the previous year, and it had the second largest increase in number of members of any area (second only to foods-nutrition). Six States have recently asked permission to reprint the Montana bulletin on self-determined projects.

NEW HAMPSHIRE - Youth and Natural Beauty

4-H is cooperating on the Governor's Conference on Youth and Natural Beauty, held May 10 at the State House in Concord. This event is sponsored by The Council of Youth Serving Agencies and Sears-Roebuck Foundation.

NORTH CAROLINA - Young Man Dress Right/Look Right

The North Carolina Extension Service is publishing a new 4-H project on Boy's Personal Appearance, used previously in mimeographed form. The States will be willing to sell copies of the 16-page manual to other States for a very nominal amount. Leaders' guide is also available. Art work for the publication was done by the American Institute of Men's and Boys' Wear as a contribution to 4-H. State clothing specialists have been notified through Mrs. Ruby Miller and have received an order form.

OHIO - Reaching Nutrition Advisors (Leaders)

Pauline Hall, nutrition specialist, has just concluded a series of training meetings on nutrition, including 85 of the 88 counties in the State, and total attendance of 650 leaders.

OREGON - Statewide Camping Workshop

Extension agents and 4-H leaders had an opportunity to gain ideas and information for a satisfying operation of their own county 4-H camps. Instructors for the April 13-16 training event were county 4-H Extension agents who had been trained as camp counselors. A wealth of training materials were assembled by Lois Redman, the coordinator. Many of the activities were built around the theme "Happiness is....."

PENNSYLVANIA - 4-H Farm Show Booth

4-H members from 11 different counties helped to man the 4-H booth at the 1966 Farm Show. Many prospective 4-H members names were received at the booth and these names were then forwarded to the respective counties. This is an excellent expansion device that might be tried in connection with other big shows. Who can tell the 4-H story better than real-life 4-H members!

PENNSYLVANIA - Conservation

A climax educational experience is planned for 25 older members, outstanding in conservation, to come to Washington June 13-14..Ed Williamson, FES Soil and Water Conservationist, has helped arrange a schedule to include visiting the National Arboretum, the National Wildlife Federation, the Agricultural Research Center at Beltsville, and the Goddard Space Flight Center.

SOUTHERN STATES - Collegiate 4-H Club Weekend

Approximately 136 college-age 4-H members and their advisors came to Rock Eagle from Alabama, Florida, North and South Carolina, and from Tennessee. They were guests of two Georgia Collegiate 4-H Clubs, the University of Georgia and Abraham Baldwin College.

TENNESSEE - Senior 4-H Program Review

4-H staff, with help of District Supervisors, are doing intensive work on the problem of losses in Senior 4-H members, ages 14-19. Discussions have been held with State 4-H Council and with State 4-H Committee of Extension Agents. The problem was explored in four different ways with members at the State 4-H Congress.

TEXAS - County 4-H Councils

A guide for Extension agents regarding 4-H Councils is being used in mimeographed form, and with plans for it to be printed for 1967. Margie Sellers would share a copy with co-workers from other States who are working to improve their own 4-H Councils, and who would share their materials.

UTAH - Leader Training

District 4-H leader training schools were designed to train key leaders, who will assist Extension agents in conducting county, area and community 4-H leader training.

WASHINGTON, MINNESOTA, OTHERS - Special Help for Camps

We are learning of several examples where the services of college students, through the "Work-Study" program, are adding to the camping program. Minnesota uses such a student to direct waterfront activities at 4-H camps; Washington put emphasis on help as recreation director or "outdoor classroom" instructor.

WEST VIRGINIA - Special 4-H Automotive Educational Program

Enrollment in this project has doubled due to special emphasis on reaching new youth audiences and considerably larger number of youth than the traditional 4-H program of the past. Leadership base has been strengthened by using people outside the regular 4-H leadership.

WEST VIRGINIA - "Who Helps With Health?"

Dr. Marilyn Jarvis of West Virginia University Medical Center, and Mildred Fizer told a special FES-and-other-government-workers seminar about the West Virginia health program. Youth study the adequacy of health resources in their own communities. Tape recording was made of their opening presentation; about 50 minutes. (Write Fern Kelley if interested in borrowing tape.)

NEWS OF OUR CO-WORKERS /

Glenn T. Baird of Utah has accepted a six months' assignment in the State of Washington. He is serving as State Coordinator for the Operation Expansion work in that State. He is stationed at the Puyallup office.

Lael Harrison of Wyoming was unable to accompany their delegation to National 4-H Conference due to a heart attack.

Geraldine Fenn of Montana stayed on in Washington after Conference for several days. This permitted us less harried discussions with her than during a busy conference week.

Claudia Woker has resigned from the Minnesota staff to devote full time to homemaking.

Wayne E. Carlson of Minnesota is on a short study leave program at the University of Minnesota.

James S. Spero is new on the New York State 4-H staff. He was formerly an agent in the State.

RubINETTE Miller Niemann is the new name for our co-worker in Virginia who was recently married.

Dr. Gordon L. Beckstrand of Michigan now has the title of Director of 4-H Youth Programs.

Mrs. Elizabeth Macauley will be joining the New Jersey staff as 4-H Nutrition Specialist on July 1. This is the position formerly held by Mary Ann Dean. Betty has been agent in Ocean County.

Mrs. Juanita J. Fehlhafer was appointed as an Assistant State Leader for 4-H in Minnesota. Juanita has been an assistant in the State 4-H office while doing graduate work and was formerly an agent.

Bob Hunt of Texas is doing graduate study. He is on leave until September 15.

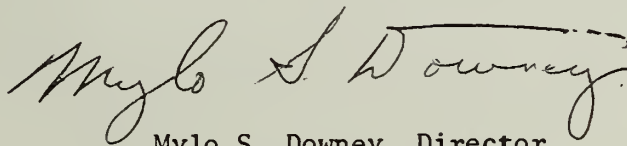
Fern Kelley of our staff was honored with Superior Service recognition at the USDA Honor Awards Ceremony on May 17.

IN CLOSING

Vice President Humphrey, in speaking to the recent National 4-H Conference, said:

"This world is not going to be made a better world by people who are unwilling to involve themselves in the world. I thank you for your involvement--I don't know of any more encouraging sign these days than the 4-H Club movement--and I can say to you very frankly you're going to have the most exciting period ahead of you of any people that ever lived at any time in human history."

Sincerely yours,



Mylo S. Downey, Director
4-H and Youth Development

John W. Banning, Assistant Director
Fern S. Kelley, Assistant Director,
(Editor of IDEAS)

Program Leaders:

V. Joseph McAuliffe
Robert R. Pinches
Edgar A. Reeves, Jr.
Lloyd L. Rutledge
Russell W. Smith
Eleanor L. Wilson

Enclosures

